



UNIVERSITY OF  
**DHAKA**

## ADMISSION ANNOUNCEMENT

### Master of Professional Marketing (MPM)

Department of Marketing  
University of Dhaka



#### PROGRAM FEATURES

- **51** credit hours (16 Courses + Project Paper)
- **2-year** Program
- Classes conducted by **highly qualified faculties** and **experienced professionals**
- **Highly prestigious** professional program in Marketing in **Bangladesh**

#### ADMISSION REQUIREMENTS

- Minimum **Bachelor degree** in any discipline with a CGPA of at least **2.5** or **2<sup>nd</sup> Class/Division** in all exams
- Minimum **1-year** of experience preferable

#### CLASS DAYS

- **Fridays** and **Saturdays**
- Class starts from **January 2025**

#### FOR DETAILS

Department of Marketing  
University of Dhaka  
www.dumarketing.ac.bd  
Cell No: 01552333976  
(9:00 AM to 7:00 PM on weekdays)



Scan Me

#### ADMISSION FORM & PAYMENT

Application form available at :

<https://mpm.fbs-du.com/>  
from **03-28 Nov. 2024**

On payment of **Tk. 1550/-** payable through online banking at **Sonali Bank PLC**  
**Dhaka University Campus Branch, Dhaka**  
**Bank A/C No: 4405701023557**

**Routing No: 200271750**

**Account Name:** MPM Program, Department of Marketing, DU

**or**

bKash Merchant Account Number :  
**01947-777008**

#### TEST SCHEDULE

**Date** : **06 Dec. 2024** (Friday)

Written: 10.00 AM & Viva-Voce: 11.30 AM

**Venue** : Faculty of Business Studies, DU

**Syllabus** : MCQ (Business Related) &  
Written in English

★★ **Candidates meeting all requirements for admission and having long experiences at executive position will get preference in admission**