

CQUNIVERSITY, AUSTRALIA

2 + 2 PROGRAM



BE WHAT YOU WANT TO BE

cqu.edu.au

About CQUniversity Australia

CQUniversity Australia has transitioned into one of the world's leading universities, having been ranked by the prestigious Times Higher Education as one of the world's top 2% universities (World University Rankings 2017 – 18) and among the world's top 100 universities under 50 years old (Young Universities World Rankings 2017). This reflects the university's commitment to research, learning and teaching, and international outlook as well as to providing the best student experience. The 2015 Quality Indicators further strengthen these achievements for Learning and Teaching (QILT). Importantly, results show that CQUniversity Australia outperformed most other Australian universities on full-time graduate employment success, graduate median salaries and student support.

For 25 years, we have built a reputation as a provider of quality education, allowing thousands of international students to benefit from:

- A wide range of study locations with campuses in Adelaide, Brisbane, Bundaberg, Cairns, Gladstone, Mackay, Melbourne, Noosa, Perth, Rockhampton, Sydney and Townsville
- High-quality courses at affordable tuition fees in English language, vocational training and academic degrees
- Scholarships at undergraduate and postgraduate levels
- Optional Term 3 to help you fast track your study and enter the workforce sooner
- Comprehensive support services from the day you enquire to after you graduate

Why study the Bachelor of Business with CQUni?

The CQUniversity Australia Bachelor of Business is an innovative course that builds foundational and management skills in business. The course is designed for students who are planning a career in business and management in diverse organisational settings. The course provides you with relevant skills, knowledge and attributes to apply the skills in the workplace. Assessments in the course relate to workplace case studies and scenarios that will engage you with contemporary challenges of businesses. A work integrated learning (WIL) option that incorporates professional work placement is also available. The Bachelor of Business offers you the opportunity to concentrate your studies in one or more business majors or minors.

What will you be able to study?

The CQUniversity Australia Bachelor of Business is structured with eight compulsory core units that provide the foundation of business knowledge. You will enter the Bachelor of Business with credit for these eight core units if you have successfully completed 20 units in the first 2 years of your Bachelor of Business Administration with Dhaka University. To gain entry into the 2 + 2 program, 8 of these 20 units must be:

AC-123.	Accounting
MKT-111.	Introduction to Business
BC-124.	Business Communication
MKT-311.	Marketing
ECO-211.	Economics
MKT-313.	Organisational Behaviour
MKT-215.	Business Law
MKT-122.	Human Resource Management



The eight units of credit within the CQUni Bachelor of Business will be:

HRMT11010	Organisational Behaviour
MRKT11029	Marketing Fundamentals

ACCT11059	Accounting, Learning and Online Communication
MGMT11109	Introduction to Business
LAWS11030	Foundations of Business Law
ECON11026	Principles of Economics
COMM11003	Communication in Professional Contexts
HRMT11011	Human Resource Management

You will then come to CQUniversity to complete a further 16 units over a 2-year period. Eight of these 16 units will be the Management Major as listed below:

ACCT19083	Corporate Governance and Ethics
COIS12073	Enterprise Systems
FINC19011	Business Finance
MGMT11167	Foundations of Social Innovation
MGMT13151	Entrepreneurship, Innovation and New Ventures
MGMT19105	Quality Management
MGMT19126	Operations Management
MGMT19128	Strategy and Change

The other 8 units you study can be a second Major as indicated in the list below:

Management and Accounting
 Management and Human Resource Management
 Management and Marketing
 Management and Property
 Management and Social Innovation

OR you can study 2 X 4 units Minors from the list below:

Digital Media
 Human Resource Management
 Marketing
 Tourism

OR you can study 8 Elective Units

OR you can study 1 Minor and 4 Elective Units

OR you can study 1 Minor and Work Integrated Learning

OR you can study Elective Units and Work Integrated Learning



Brisbane City Campus

Where will you be able to study?

You will be able to study on our modern campuses located at Brisbane, Melbourne, Rockhampton North, and Sydney

How do you apply?

International student application information can be found at <https://www.cqu.edu.au/international-students/enquire-and-apply>

How much will it cost?

The current 2018 tuition fee is AU\$25,536 per year. This is the full cost of studying 8 units.