

04th International Conference on Business and Economics
Dhaka, October 29-30, 2019
Conference Schedule*

Time	Program
<p>October 29, 2019</p> <p>9.30 am - 12.00 pm</p>	<p>Conference Inauguration Ceremony Nabab Nawab Ali Senate Bhaban, University of Dhaka</p> <ol style="list-style-type: none"> 1. National Anthem 2. Welcome Speech by Professor Shibli Rubayat-Ul-Islam, Dean, Faculty of Business Studies, University of Dhaka and Conference Chair. 3. Keynote Speech by Professor Atiur Rahman, Former Governor, Bangladesh Bank 4. Invited Speech by the Special Guest Professor Partha S. Ghosh, Tuft University, USA 5. Invited Speech by the Special Guest Professor Moustafa Toumer, Rector, Cyprus Social Sciences University, Cyprus 6. Speech by the Chief Guest Professor M. Akhtaruzzaman, Vice Chancellor, University of Dhaka 7. Vote of Thanks by Professor M. Sadiqul Islam, Co-Chair, ICBE 2019
<p>12:30 pm - 1:30 pm</p>	<p>Lunch at Food Court, Faculty of Business Studies, University of Dhaka</p>
<p>October 29, 2019</p> <p>1:30 pm - 3:20 pm</p>	<p>Parallel Sessions: Session 1 Venue: AF Conference Room, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Ed Bashaw, Dean, School of Business, Emporia State University, USA</p> <p>Discussants: 1. Professor Firdousi Naher, Department of Economics, University of Dhaka 2. Dr. Sharif Hossain, Department of Accounting and IS, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. The impacts of Education on Monetary and Nonmonetary aspects of Poverty: Bangladesh perspectives by Mr. Ieas Mia Mohammad, Ritsumeikan University, Japan and Professor Kazuo Inaba, Ritsumeikan University, Japan 2. Impact of Technological Innovation on Energy Consumption Behavior in Bangladesh, Professor Yousuf Kamal, University of Dhaka and Md. Shafiqul Islam, East West University 3. Revisiting Income Inequality Measures, Professor Malay Bhattacharyya, and Saparya Suresh, Indian Institute of Management Bangalore, India. 4. Contribution of Growth, Government Spending, and Financial Development on Trade Liberalization: Addressing Global Crisis in 2007-2008 by Mr. Md. Thasinul Abedin, University of Chittagong and Mr. Kanon Kumar Sen, Bangladesh University of Professionals, Bangladesh

*Conference schedule is subject to change without intimation.

Time	Program
<p>October 29, 2019</p> <p>1:30 pm - 3:20 pm</p>	<p>Parallel Sessions: Session 2 Venue: Virtual Classroom, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Dr. Adel Ahmed, Dean, School of Business, Al Ain University, UAE</p> <p>Discussants: 1. Professor Mahfuzul Hoque, University of Dhaka 2. Professor Syed Masud Hossain, BUBT, Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Simultaneity among Market Risk Taking, Bank Disclosures and Corporate Governance: Empirical Evidence from the Banking Sector of Bangladesh by Dr. Niluthpaul Sarker, Jagannath University and Dr. Md. Jamil Sharif, University of Dhaka, Bangladesh 2. Corporate Governance and Auditor Quality Choice: A Developing Country Perspective by Dr. Md. Musfiqur Rahman, Mr. Ibrahim Khan, Nudrat Sayeeda and Md. Khaled, University of Dhaka, Bangladesh 3. A comparative analysis of intellectual capital disclosure: A longitudinal case study by Dr. Mohammed Mehadi Masud Mazumder and Mr. Dewan Azmal Hossain, University of Dhaka, Bangladesh 4. International Business Alliance Inc. - New Business from University by Mr. Yoko Suga, Professor Toshifumi Takada, Tohoku University and Mr. Masatoshi Sakaki, Japan
<p>October 29, 2019</p> <p>1:30 pm - 3:20 pm</p>	<p>Parallel Sessions: Session 3 Venue: Professor Habibullah Conference Hall, Ground Floor, Academic Building, Faculty of Business Studies</p> <p>Session Chair: Dr. Shahadat Khan, RMIT University, Australia</p> <p>Discussants: 1. Professor Delwar Hossain, University of Dhaka 2. Professor Shaikh Shamsuddin Ahmed, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Poverty Alleviation through more informed Usage of Remittances by families of Formal Forces Deployed Overseas from Bangladesh by Mr. Md. Shafiqur Rahman, Bangladesh 2. Socio-Emotional effects on Left Behind Families of Bangladesh origin International Migrant Workers by Mr. Abdul Mohammed Mokter Hossain, Bangladesh 3. Inclusive Governance Approach in Shaping Migrant Remittance Usage Behavior by Ms. Rebeka Khan, Bangladesh 4. Action Research in Connecting Marginal Migrant Remittances Recipient Families with Local Government in Bangladesh by Ms. Farhana Kawnine, Mr. Galiv Khan, Ms. Manju Krishnan Vijayakumaran, and Professor Shahadat Khan, RMIT University, Australia
<p>3:20 – 3:40</p>	<p>Tea</p>

<p>October 29, 2019</p> <p>4:30 pm - 6:30 pm</p>	<p>Parallel Sessions: Session 4 Venue: AF Conference Room, 9th Floor, MBA Building, Faculty of Business Studies</p> <p style="text-align: center;">Roundtable Discussion</p>
<p>October 29, 2019</p> <p>3:40 pm - 5:20 pm</p>	<p>Parallel Sessions: Session 5 Venue: Virtual Classroom, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Asim Saldamli, Mardin Artuklu University, Turkey</p> <p>Discussants: 1. Professor Sharif Nurul Ahkam, North South University 2. Professor Masud Rahman, Department of Finance, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Forecasting Stock Price with Neural Networks- A comparison of statistical models, neural networks and combined neural networks by Mr. Gustav Oskarsson, Mr. A.M.M. Shahiduzzaman Quoreshi and Mr. Emil Numminen, Blekinge Institute of Technology, Sweden 2. A comparative study on Non-Performing Loan of the Islamic Banks and Conventional Banks in Bangladesh by Ms. Sonia Rezina, Uttara University, Mr. Rubaiyat Shaimom Chowdhury, Shanto Mariam University of Creative Technology and Ms. Nusrat Jahan, Uttara University, Bangladesh 3. An Empirical Study on the Price Reaction of Low-Cap Stocks around the Dividend Declaration Period in Bangladesh by Mr. Tahmid Islam, University of Dhaka, Bangladesh. 4. Mortgage Based Loan and Financial Stability of Private Commercial Bank: Empirical Evidence from Bangladesh by Mr. Chandon Kumar Pal, Jatiya Kabi Kazi Nazrul Islam University, Bangladesh
<p>October 29, 2019</p> <p>3:40 pm - 5:20 pm</p>	<p>Parallel Sessions: Session 6 Venue: Professor Habibullah Conference Hall, Ground Floor, Academic Building, Faculty of Business Studies</p> <p>Session Chair: Professor Kazuo Inaba, Ritsumeikan University, Japan</p> <p>Discussants: 1. Professor Toufic Ahmad Choudhury, Former Director General, BIBM, Bangladesh 2. Professor Mohammad Jahangir Alam Chowdhury, Department of Finance, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Sectoral Dependency and its Impact on Economy – A Case Study of Bangladesh by Mr. Mohammad Jalal Uddin, Bangladesh 2. Impacts of Remittance Inflow on Poverty as Compared to Social Protection Programs: Evidence from Bangladesh by Mr. Mahedi Masuduzzaman, Bangladesh 3. 4. An empirical Study on Analysis of Export diversification of Bangladesh and its Impact on Economic Growth by Ms. Asmina Akter, University of Dhaka, Bangladesh 5. International Customers view on Hybrid Cars by Dr. Muslima Zahan, Mr. Md. Hasan Shahriar and Mr. Md. Ariful Islam, North South University, Bangladesh
<p>7:00 PM</p>	<p>Dinner Hosted by the Vice Chancellor, University of Dhaka at the Residence of VC</p>

<p>October 30, 2019</p> <p>9:30 am - 11:10 am</p>	<p>Parallel Sessions: Session 7 Venue: AF Conference Room, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Mark Daly, Dean - International Education, Emporia State University, USA</p> <p>Discussants: 1. Dr. Gazi Hasan Jamil, Department of Finance, University of Dhaka 2. Professor Mizanur Rahman, Department of Accounting and IS, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Financial Development Cause Industry Value Addition?: Evidence from South Asia by Mr. Rabiul Karim, Jagannath University, Mr. Mohammad Shafiur Rahman Chowdhury and Mr. Md. Thasinul Abedin, University of Chittagong, Bangladesh 2. Analysis of Risk and Return: A Study with Reference to Bank NIFTY Representative Stocks by Dr. Soma Roy Dey Choudhury and Mr. Mahfuzul Alom, Assam University, India 3. Determinants of Share Prices of Commercial Banks: Impact of Global Financial Crisis and Share Markets Collapse of Bangladesh by Professor Mohammad Sogir Hossain Khandoker, Mr. Md. Shahnur Rahman and Ms. Lamia Akter, Jagannath University, Bangladesh 4. Impact of Efficient Working Capital Management on Market Value and Firm Performance: A Comparative Study between Food Sector and Manufacturing Company in Bangladesh by Professor Mohammad Sogir Hossain Khandoker, Ms. Noshin Tasneem and Mr. Md. Safayat Islam, Jagannath University, Bangladesh
<p>October 30, 2019</p> <p>9:30 am - 11:10 am</p>	<p>Parallel Sessions: Session 8 Venue: Virtual Classroom, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Toshifumi Takada, Japan</p> <p>Discussants: 1. Professor Masatoshi Sakaki, Japan 2. Dr. Md. Mohobbot Ali, Department of Accounting and IS, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Sophistication in Product Costing System: A Proposed Contingency Framework by Dr. Nikhil Chandra Shil, East West University, Professor Mahfuzul Hoque, and Professor Mahmuda Akter, University of Dhaka, Bangladesh 2. Aspects of Integrated Reporting and A Review of Integrated Reporting Practices in Bangladesh by Dr. Md. Musfiqur Rahman, and Mr. Md. Azim, University of Dhaka, Bangladesh 3. Litigation Risk and Independent Oversight as Determinant of Audit Quality by Mr. Md. Atiqur Rahman, Jahangirnagar University, Professor Mahfuzul Hoque, University of Dhaka, Mr. Md. Salah Uddin Rajib, Jahangirnagar University, Bangladesh 4. Impact of Corporate Governance on Operating Performance of Non-Bank Financial Institutions (NBFIs): Empirical Evidence from Bangladesh, Mr. Chandon Kumar Pal, Jatiya Kabi Kazi Nazrul Islam University, Bangladesh
<p>11:20–11:30</p>	<p>Tea</p>

<p>October 30, 2019</p> <p>11:30 am - 1:15 pm</p>	<p>Parallel Sessions: Session 9: Cases for Business Education Venue: AF Conference Room, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Himmet Karadal, Bolu Abant Izzet Baysal University, Turkey</p> <p>Discussants: 1. Professor Abdul Moyeen, University of Dhaka 2. Dr. Saifuddin Khan, Department of Finance, University of Dhaka</p> <p>Cases:</p> <ol style="list-style-type: none"> 1. Increasing debt likely to force Citycell to shut down, by Mr. Abu Naser Mohammad Saif and Ms. Tamanna Akter, University of Dhaka, Bangladesh 2. Restructuring ACI Limited, by Mr. Tahmid Islam, Department of Finance, University of Dhaka, Bangladesh 3. Huawei Investment and Holding Company Limited by Mr. Saif Mahmud, Department of Finance, University of Dhaka, Bangladesh 4. SME Cluster Needs Assessment: Knitwear Cluster by Mr. Swarup Deb Aninda and Ms. Afia Maliha Esha, Department of Management, University of Dhaka 5. Sweater Sub-sector of Bangladesh: Huge Promises, Seeming Progress, Looming Catastrophe? by Mr. Dawood Chowdhury and Ms. Maisha Ahmed, Department of Management, University of Dhaka 6. AIESEC: Paving a New Path for Youth Leadership in Bangladesh by Ms. Nawshin Nawar Ullah, Department of Marketing, University of Dhaka
<p>October 30, 2019</p> <p>11:30 am - 1:15 pm</p>	<p>Parallel Sessions: Session 10 Venue: Virtual Classroom, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Mustafa Tumer, Rector, Cyprus Social Sciences University, Turkey</p> <p>Discussants: 1. Professor Altaf Jalil, Department of Organization Strategy and Leadership, University of Dhaka 2. Dr. Dababrata Chowdhury, University of Suffolk, UK</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. The Green Revolution Practices in Human Resource Management - Adoption of Policies and Practices by Ms. B. Aiswarya, Loyola Institute of Business Administration and Professor G. Ramasundaram, PSG Institute of Management, India (Presentation through Skype) 2. Job Satisfaction In Indo-Bangladesh Industrial Context by Brig Jeewan Singh Rajpurohit, Ph.D., India 3. Does organisational support moderate the relationships between work-family/ family-work conflict and well-being of private university academicians? by M. Mizanur Rahman, M. Jamal Uddin, M. Saidur Rahaman, Metropolitan University and Iqbal Hossain Moral, Rajshahi University, Bangladesh 4. Influential Factors of Social Entrepreneurial Intention: An Empirical Study in Bangladesh by Mr. Ahmed Al Asheq, World University of Bangladesh, Mr. Md Abdul Mannan Khan and Mr. Md. Uzzal Hossain, Bangabandhu Sheikh Mujibur Rahman Science & Technology University, Bangladesh

<p>October 30, 2019</p> <p>11:30 am - 1:15 pm</p>	<p>Parallel Sessions: Session 11 Venue: Professor Habibullah Conference Hall, Ground Floor, Academic Building, Faculty of Business Studies</p> <p>Session Chair: Dr. Mohammad Sajedur Rahman, Emporia State University, USA</p> <p>Discussants: 1. TBA 2. Professor Mizanur Rahman, Chairman, Department of Marketing, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Sustainable Consumption Behaviour: A Demand and Supply Perspective Study by Mr. Atul Ch. Kalita, Diphu Government College, Mr. Amalesh Bhowal, Assam University, Bhaskarjyoti Bora, Gauhati University, India 2. Factors influencing the adoption of Mobile Banking Technology in the Maldives: An Extension of UTAUT2 Model by Mr. Ubais P. I, Dr. Ahsan Jaleel, Dr. Abdulla Sadig, Dr. Mohamed Adil, Villa college, Maldives 3. Cultural Tourism Development in West Bengal, India: Issues & Challenges by Mr. Santanu Sengupta and Dr. Nilanjan Ray, Adamas University, India 4. Analyzing the Effects of E-servicescape of Facebook Brand Pages on Millennials' Purchase Intention: An Empirical Evidence from Bangladesh by Ms. Mollika Ghosh, Bangladesh Open University and Professor ABM Shahidul Islam, University of Dhaka, Bangladesh.
<p>1:15 – 2:00</p>	<p>Lunch at Food Court, Ground Floor, MBA Building</p>
<p>October 30, 2019</p> <p>2:00 pm - 3:40 pm</p>	<p>Parallel Sessions: Session 12 Venue: AF Conference Room, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Atique Islam, Vice Chancellor, North South University, Bangladesh</p> <p>Discussants: 1. Professor Swapan Kumar Bala, Commissioner, Bangladesh Securities and Exchange Commission 2. Dr. Mohammad Tareq, Department of Accounting and IS, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. An Inferential Study on the Factors affecting the Capital Structure of the Textile Industry in Bangladesh by Ms. Aysha Ashraf, Asian University of Bangladesh and Ms. Sonia Rezina, Uttara University, Bangladesh. 2. Analysis of Performance & Setback of Mutual Funds Sector in Bangladesh- Evidence from Closed End Mutual Funds in Dhaka Stock Exchange Limited by Mr. Quazi Nur Alam, University of Information Technology & Sciences, Bangladesh 3. A Study on Financial Performance of Select Jute Companies: Evidence from West Bengal, India by Mr. Sourav Kumar Das, Adamas University, India

<p>October 30, 2019</p> <p>2:00 pm - 3:40 pm</p>	<p>Parallel Sessions: Session 13 Venue: Virtual Classroom, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Poster Presentation by Ph.D., DBA and M. Phil. Students Coordinator: Professor M. Thoufiqul Islam</p> <p>Poster Presenters:</p> <ol style="list-style-type: none"> 1. An Empirical Study on the profitability determinants of listed private commercial Banks in Bangladesh by Ms. Farhana Yasmin Liza, Ph.D. Student, Department of Finance, University of Dhaka. 2. Corporate Governance Reforms and Firm Performance in Bangladesh by Mr. MdFaruk Hossain, Ph.D. Student, Department of Finance, University of Dhaka. 3. Investor Sentiment and Stock Price Volatility in Bangladesh by Ms. SaminaHaque, Ph.D. Student, Department of Finance, University of Dhaka. 4. An Empirical Study on Total Quality Management (TQM) Practices in Private Commercial Banks of Bangladesh by Ms. Nafiza Islam, Ph.D. Student, Department of Management, University of Dhaka. 5. Practice of Herzberg's Two-factor Theory in Banking Sector of Bangladesh – An Evaluation by Mr. Md. Zia Uddin, Ph.D. Student, Department of Management, University of Dhaka. 6. Modeling the Socio-infrastructural Fit of Demand Responsive Transportation (DRT) System of Bangladesh by Ms. Faiza Noshin Rahman, M.Phil. Student, Department of Marketing, University of Dhaka. 7. The Cross-Cultural Gap In Managing Development Projects in Bangladesh by Mr. Nazmul Arefin Tareq, DBA Researcher, Department of Management, University of Dhaka. 8. Climate Change Impacts on FDI Inflows Across Economic Levels by Mr. Suborna Barua, Ph.D. Student, Federation University Australia. 9. Empirical Analysis of Triple Bottom Line Reporting and its Determinants: Focus on Environmental Issues, Ms. RianBinte Kamal, Accounting & Information Systems, University of Dhaka. 10. Achievement of Shariah-objectives by Islamic Banks in Bangladesh by Habibullah Al-Amin, DBA Student, Department of Banking and Insurance, University of Dhaka. 11. Trends and Determinants of Bank Profitability: Empirical Evidence from Commercial Banks of Bangladesh by Rana-Al-Mosharrafa, PhD Student, Department of Banking and Insurance, University of Dhaka.
<p>3:40 - 3:50</p>	<p>Tea</p>
<p>October 30, 2019</p> <p>4:00 pm - 5:20 pm</p>	<p>Parallel Sessions: Session 14 Venue: AF Conference Room, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor Partha S. Ghosh, Tufts University, USA</p> <p>Discussants: 1. Professor Yousuf Kamal, Department of Accounting and IS, University of Dhaka 2. Dr. Nilanjan Ray, Adamas University, India</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Outsourcing Decision and Performance of Public Hospitals in Southwestern, Nigeria by Mr. Banjirildwan Olaleye, Olufemi S. Adegboyo, Federal University Oye-Ekiti, Oluwaseun Kehinde Olaleye, Ekiti State University & Modupe Titilayo Gegeleso, Federal University Oye-Ekiti, Nigeria 2. Impact of International Financial Reporting Standard Adoption and Information Disclosure among Selected Deposit Money Banks in Nigeria by Mr. Ademola E. Ayodele, Mr. Olufemi P. Adeyeye & Mr. Dorcas Adebola Babatunde Federal University Oye-Ekiti, Nigeria 3. A Study On Influence Of Social Media Advertisement On Consumers In Balasore Town, Professor Debadutta Das, India 4. Day Care Center (DCC): A Business Potential for the women Entrepreneurs in Dhaka City by Dr. Md. Jamil Sharif and Ms. Najeefa Kabir, University of Dhaka

<p>October 30, 2019</p> <p>4:00 pm - 5:20 pm</p>	<p>Parallel Sessions: Session 15 Venue: Virtual Classroom, 9th Floor, MBA Building, Faculty of Business Studies</p> <p>Session Chair: Professor She-I Chang, Dean, College of Management, National Chung Cheng University, Taiwan</p> <p>Discussants: 1. Professor Ali Akkas, University of Dhaka, Bangladesh 2. Professor Chowdhury Saima Ferdous, Department of International Business, University of Dhaka</p> <p>Papers:</p> <ol style="list-style-type: none"> 1. Employees' Motivating Factors: Evidence from Service and Manufacturing Sectors in Bangladesh by Dr. Selim Ahmed and Mr. Ahmed Al Asheq, World University of Bangladesh 2. The Intensity and Perceived Performance Gap of Motivational Mix: Some Managerial Actions and Agendas by Dr. Md. Hasebur Rahman, Pabna University of Science and Technology, Professor Sheikh M. Nurullah and Professor Md. Zafor Sadique, Rajshahi University, Bangladesh 3. The Accounts of Knowledge Management (KM) and Trust between Ready Made Garments (RMG) Industry and Bangladeshi online consumers by Dr. Dababrata Chowdhury, University of Suffolk, UK 4. Benefits of Improved Cookstoves and Their Potentials towards Attaining SDGs: An Example from Rural Bangladesh by Mr. Hussain Samad, World Bank, USA
<p>October 30, 2019</p> <p>7:00 pm- 9:30 pm</p>	<p>Conference Closing and Dinner Venue: Grand Ball Room, Hotel InterContinental Dhaka, Minto Road, Dhaka, Bangladesh</p> <ol style="list-style-type: none"> 1. Welcome Address by Conference Chair 2. Announcement of best paper and best case awards 3. Speech by the Special Guest Professor M. Kamal Uddin, Treasurer, University of Dhaka 4. Speech by the Special Guest Professor A. Samad, Pro-Vice Chancellor (Administration), University of Dhaka 5. Speech by the Special Guest Professor Nasrin Ahmed, Pro-Vice Chancellor (Academic), University of Dhaka 6. Speech by the Chief Guest Professor Kazi Shahidullah, Chairman, University Grants Commission, Bangladesh 7. Declaration of the next conference 8. Dinner

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