



4th International Conference on Business and Economics (Papers, Cases and Doctoral Colloquium)

Conference Date: October 29-30, 2019

Conference Theme: *Spectrum of Opportunities through Innovation and Technology*

We are pleased to inform you that the Faculty of Business Studies, University of Dhaka is going to organize the fourth International Conference on Business and Economics on October 29-30, 2019. The theme of the conference is “*Spectrum of Opportunities through Innovation and Technology*”. The objective of the conference is to bring academics and professionals to a common forum for developing strategies to meet the challenges of global business in the years to come. The conference will create opportunity to share experience, exchange new ideas, foster innovation and establish research relations among the participating individuals and institutions.

All respected authors are invited to submit their original research papers, cases and thesis posters within the broad scope of this conference. All accepted papers would be published in the conference proceedings. Prospective authors are invited to submit full (original) research papers, cases and thesis posters in the following areas:

1. Accounting
2. Money and Banking
3. Insurance
4. Business
5. Corporate Governance and Corporate Social Responsibility
6. Economics
7. Entrepreneurship, Creativity and Innovation
8. Sustainable Development
9. Logistics and Supply Chain Management
10. Finance, Fintech
11. Development Finance and Microfinance
12. International Trade and Business
13. Management
14. Marketing
15. MIS, Technology Management
16. Strategy and Leadership
17. Tourism and Hospitality Management

Registration Fees:

Categories	Registration Fees	Additional Paper/Case	Fees include
International participants	US \$300	US\$ 100	Lunch, Conference Dinner and 3 nights accommodation and Conference Materials
International participants (SAARC Countries)	US \$200	US\$ 100	Lunch, Conference Dinner and 3 nights accommodation and Conference Materials
Local Participants	BDT 8,000	BDT 2,000	Lunch, Conference Dinner and Conference Materials
Local Ph.D. Students	BDT 5,000	BDT 2,000	Lunch, Conference Dinner and Conference Materials

Important Dates:

Abstract Submission by:	May 15, 2019
Paper Submission by:	July 15, 2019
Notification to Authors by:	August 15, 2019
Registration Last Date:	September 30, 2019
Conference Dates:	October 29-30, 2019

Guidelines for Authors

All submitted papers and cases should be original. Papers should report previously unpublished research results. Papers submitted to the conference must not be under consideration for publication elsewhere. Authors should follow the style of the conference and are subject to both review and editing. The conference committee reserves the right to publish the papers and cases in the conference proceedings.

Authors are requested to submit full-text papers (.doc or .docx) including results, tables, figures and references through electronic submission system which can be found at fbs-du.com/conference The paper should not be more than 25 pages (including the abstract, figures, tables and references) double spaced in Times New Roman 12pt font on A4 size page. For full details, please visit the conference website at fbs-du.com/conference

Best Paper Awards

Two outstanding papers and two cases will be awarded by the conference committee. The award includes a certificate and cash prize as under:

	Papers	Cases
First	US\$ 800	US\$ 800
Second	US\$ 400	US\$ 400

Publication of Conference Proceedings

The conference proceedings will be published by the conference committee.

Publication of Articles in the Journal of Business Studies

Selected papers will be considered for publication in the Journal of Business Studies, University of Dhaka, Bangladesh and it will be a special conference edition of the Journal. The authors would need to submit the paper to the Editor, Journal of Business Studies. The papers would go through double blind peer review process in order to be considered for publication in the Journal.

Conference Chair:	Professor Shibli Rubayat Ul Islam Dean, Faculty of Business Studies, University of Dhaka Email: shibli@du.ac.bd
Conference Co-Chair:	Professor Dr. M. Sadiqul Islam Department of Finance, University of Dhaka Email: sadiq@du.ac.bd

For details, please visit the conference web at fbs-du.com/conference. You may also contact:
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